



Barbara Cartategui: an eye for quality

Barbara Cartategui is an international art advisor based in New York City. Barbara works with clients worldwide to develop post-war and contemporary art collections for private residences, corporate collections, hotels, and foundations.

Barbara's interest in art developed organically from a young age as she grew up around the art world. Her mother, Soraya Cartategui, founded a contemporary gallery in the Chelsea neighborhood of New York focused on Latin American artists in 1994. The gallery later began to specialize in Old Masters and moved to Madrid, becoming the first in Spain to concentrate entirely on this period. Barbara was surrounded by paintings and other mediums daily, and has attended auctions, exhibitions, and art fairs around the world for over two decades. These experiences have helped her accumulate knowledge of diverse art periods, an understanding of the intricacies of the art market, and deep relationships with art gallery directors, prominent artists, auction houses, and art historians. Perhaps more importantly, with years of context, Barbara has developed an eye for quality, market trends, valuation, and an artist's trajectory.

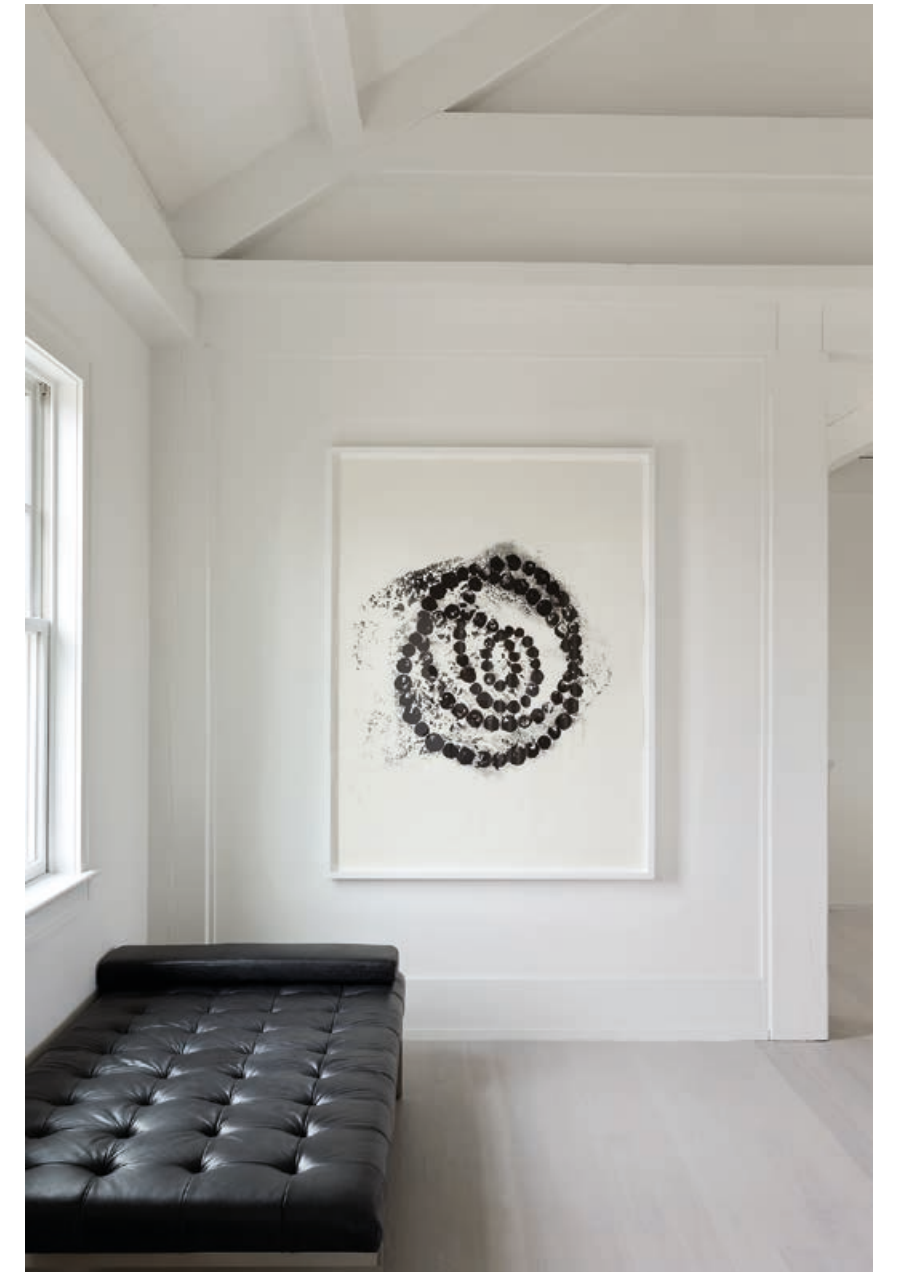
Barbara has lived in Bangkok, Buenos Aires, New York, Madrid, and Brazil. Having lived in multiple countries and traveled extensively, she is sensitive to the many cultural nuances that must be navigated to create a comprehensive and impactful collection for a diverse clientele. Barbara is able to work with clients in Spanish, English, and Portuguese.

Barbara received a BBA in Design Management from Parsons The New School for Design in 2012 and a MA in visual art administration from New York University in 2014. During her undergraduate and graduate studies, she worked at Pace Gallery where she was exposed to blue-chip contemporary artists such as Zhang Huan, Chuck Close, Adrian Ghenie, Yoshitomo Nara, Agnes Martin, and Lee Ufan. This experience taught her about the curatorial aspects of the business and the operations of a leading contemporary art gallery.

Cartategui has a global clientele. She travels extensively to international art fairs including Madrid, Miami, London, and Paris, as well as to major exhibitions including the Venice Biennale.

In this report, she presents interiors by Workshop/APD with artworks recommended by her company.





On page 84 and these pages: a project by Workshop/APD in The Hamptons.
Page 84: Foreground: Thilo Heinzmann, "O.T" (2017); background: Hiroshi Sugimoto, "Tasman Sea, Ngarupupu" (1990).

Left page: Thomas Fougierol, "Robe du Soir" (2017) - this page: Fernando Cuctara, "Untitled" (2019) and Jean-Michel Othoniel, "Lotus" (2015).



Above: Zilia Sánchez, *Mirar que pasa despues de todo (Look at what happens after everything)* (2019).
 Below: Eduardo Perez Cabrero, *Symphonia* (2022).

Right page above: works by Angela de la Cruz, *Compressed 1 (White)* (2010) and Rania Schoretsaniti, *Purity* (2021).
 Right page below: an untitled work by Sergio Gomez | SRGER from 2022.



Above: a work by Guillem Nadal, *S/T 16-12-16* (2016).
 Below left: an untitled work from 2022 by Florian Baudrexel.
 Below right: a commissioned work by Manolo Ballesteros, *Untitled* (2022).

Works by Rubén Rodrigo (*Derrière le Viridien 4*, 2020), Johnny Abrahams (*Untitled, Yellow I*, 2021), Jaime Plensa (*Minna III*, 2021) and Georg Baselitz (*Ohne Titel*, 2021).